

# Seal Beach Christmas Parade

## 2015 SIGNAGE PROGRAM

Seal Beach Lions Foundation – 1198 Pacific Coast Hwy D305 Seal Beach CA 90740 - 501c3 Tax ID# 37-1613518

### Parade Signs and Banners

Dear Parade Participants:

Local sign vendor, Sign-A-Rama, has an offering for parade participants that includes Car Signs, Float Banners, and Parade Banners. All are holiday themed and will fulfill participant signage requirements.

- **CAR SIGNS:** These are the same car signs used for parade dignitaries. They are holiday themed 16x24" Coroplast signs with pre punched string holes. There is room for up to three lines of customer lettering. They come in pairs (one for each side) at a cost of **\$38 plus tax**.
- **FLOAT BANNERS:** For groups using floats, trucks or trailers, holiday themed banners (one for each side) are 24x48" with plenty of room for customer lettering. They include grommets for installation at a cost of **\$80 per pair plus tax**.
- **PARADE BANNER:** This large 3' x 8' banner is perfect to lead your entry in the parade. Seasonal decorations are included with your custom lettering. The banners have a top pocket for carrying poles. Cost **\$120 plus tax**

Signs can be picked up at their Long Beach location or you can have them delivered directly to the parade information booth at Main and Ocean. If you choose to have them delivered, you can pick them up at the information booth and string will be provided to hang them from vehicles.

To order, call Sign-A-Rama at 562 987-2076 or email them at [signaramalb@verizon.net](mailto:signaramalb@verizon.net)

**Sign-A-Rama, 2926 E. Seventh St., Long Beach, CA 90804**

**Order Deadline is November 15, 2015**